

FAMU

FLORIDA A&M UNIVERSITY

COMMUNICATIONS



A&M Magazine FAMUForward Digital News Site

ADVERTISING RATES



Florida Agricultural and Mechanical University (FAMU) is proud to announce its digital newspaper FAMUFORWARD!

FAMUFORWARD will feature all the great things happening at Florida A&M University. The digital newspaper will include headlines regarding the FAMU community, government relations, alumni, students, faculty, sports, arts, entertainment, and much more.

Take advantage of this prime opportunity to advertise your business or organization to more than **70,000 alumni, 60,000 Facebook followers, 24,000 Twitter followers, 10,000 students, and 3,000 University faculty and staff members.**

70,000

Alumni

60,000

Facebook followers

24,000

Twitter followers

10,000

Students

3,000

University Faculty
and Staff Members

FAMU FORWARD

YOUR **OFFICIAL** SOURCE FOR FAMU NEWS AND EVENTS

PREMIUM WEB ADVERTISING POSITIONS

FEATURE STORY ADVERTISING

Available for your business featured adjacent to FAMU most popular feature stories on the front page of FAMUFORWARD.

Dimensions 300 x 250
Timeframe 3 months
Price **\$1,000 per mo.**

WALL ADS

Placed on the right side of the news page

Dimensions 300 x 250
Timeframe 3 months
Price **\$700 per mo.**

TOWER ADS

Offers vertical ad space in center of news page.

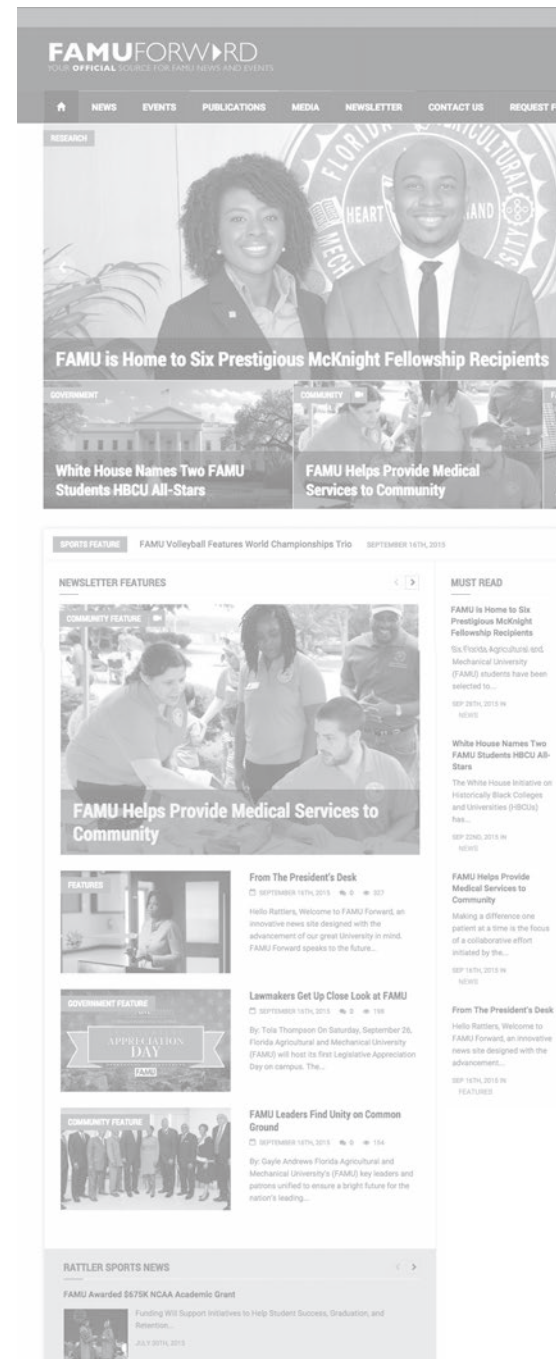
Dimensions 160 x 600
Timeframe 3 months
Price **\$500 per mo.**

BANNER ADS

Offers center page/bottom banner space.

Dimensions 728 x 90
Timeframe 3 months
Price **\$350 per mo.**

**All digital ads include hyperlink to your website*





PREMIUM ADVERTISING POSITIONS



Published by FAMU's award-winning Office of Communications and External Relations, the A&M Magazine is the official magazine of the University, and is distributed to FAMU's alumni, supporters, and the community in print and online. The magazine is designed to inform alumni, supporters, and friends about issues of importance concerning the University and the community. A&M magazine includes information on our programs and features Rattlers from across the nation and abroad that continue to contribute to the outstanding legacy of excellence that has elevated FAMU to become one of the premier institutions of higher learning in America. The magazines readership is between the age of 18-65. This allows for multiple opportunities of outreach and access to all of our stakeholders and supporters

FULL INSIDE COVER

Dimensions 8.5 x 11 (Trim Size)
9 x 11.5 (Full Bleed)

Price \$5,000

Premium Placements

INSIDE FULL PAGES

Dimensions 8.5 x 11 (Trim Size)
9 x 11.5 (Full Bleed)

Price \$2,500

1/2 PAGES

Dimensions 8.5 x 5.5 (Trim Size)
9 x 6 (Full Bleed)

Price \$1,500

*(*7,500 in print for the Homecoming issue also available digitally.)*



OFFICE OF COMMUNICATIONS AND EXTERNAL RELATIONS

ADVERTISING ORDER FORM

#FAMUFORWARD Ad Placement

- ☐ Feature Story
- ☐ Wall Ad
- ☐ Tower Ad
- ☐ Banner Ad



Flight

- ☐ 1 month
- ☐ 3 months
- ☐ 6 months

A&M Magazine Ad Placement

- ☐ Full Page Back Cover
- ☐ Inside Full Page



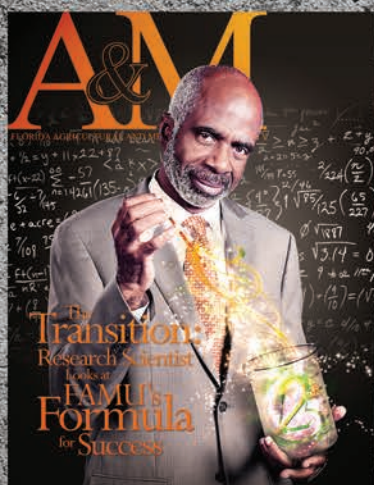
Approved/Accepted

Title

Date

A&M

THE OFFICIAL ALUMNI MAGAZINE OF FLORIDA A&M UNIVERSITY
ADVERTISE WITH US!



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